



IttiamInsite

Reclaim Retail Success with IttiamInsite

AN AI-BASED VISUAL ANALYTICS SOLUTION THAT EMPOWERS RETAILERS WITH COMPLETE IN-STORE INSIGHTS NEEDED IN A POST-COVID RETAIL WORLD

IttiamInsite, an AI-driven Visual Analytics Solution provides timely, accurate and comprehensive data and insights that enable brick & mortar retailers to deliver a smart, safe and stress-free shopper experience.

With IttiamInsite, retailers can easily orchestrate their customers' in-store journey, improve store performance, ensure customer satisfaction, and achieve competitive edge in these increasingly challenging times.

IttiamInsite Integrates Multiple Sources Of Visual, Statistical & Environmental Data Into One Comprehensive, Easy-to-use Service.

ADVANTAGES

- Understand shopper behavior & needs
- Improve customer engagement
- Enhance store layout & operational efficiency to increase sales & revenue
- Strengthen promotional & visual merchandising strategies
- Gain complete control over store traffic & crowd management
- Ensure uncompromising safety & hygiene for customers and employees

Unlock Intelligent Retail Insights



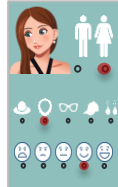
Window & Entrance Traffic

Traffic conversion from outdoor to indoor footfall



In-Store Zone Analysis

Partial/full store coverage to understand shopper journey from entrance to exit



Shopper Analysis

Demographics: age, race, gender, shopper profile & recommendations of store items

Deliver Safe & Stress-Free Shopping Experience

People Density & Physical Distance

Track crowd movement, control queue sizes, wait times & service times



Masks & Sanitization

Monitor usage of masks, gloves, sanitizers and cleanliness of surfaces & objects



Temperature Screening

Contactless temperature screening – individuals & crowds





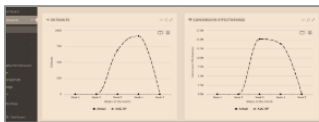
Raw images captured & sent over USB/Ethernet



CAVIA™ analyzes received images



Information aggregated
Dashboards generated by visual analytics tools

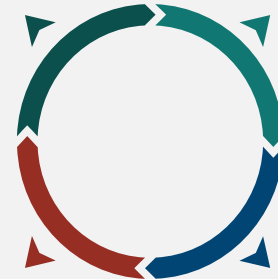


Retailers log into IttiamInsite for data access

WHY ITTIAMINSITE?

Granular Data & Accurate Insights

Quick & Easy Data Visualization



Impactful Product Design

Impressive Scale & Cost Benefits

TRANSITION TO THE FUTURE WITH AN EYE (AI) FOR SMART & SAFE RETAIL WORLD



7+ Brands

140+ Stores

7+ Countries

READ OUR BLOG FOR MORE INSIGHTS

ABOUT ITTIAMINSITE

IttiamInsite is a product from the Retail Analytics Division of Ittiam Systems, a trusted solutions provider to world leaders in multimedia, enabling next-generation video experiences.



CONTACT

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